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## Postal Workers to Canada Post: Turn It Around By Creating New and Better Services

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OTTAWA - The Canadian Union of Postal Workers (CUPW) is stepping up its campaign for better postal services and innovations such as postal banking in the wake of Canada Post's latest annual report.

"Our postal system is a valuable public service available to all who live in this country and that's how it should stay. We need to believe in its future and help it grow, not kill another public service with cutbacks that will drive customers away," said Denis Lemelin, National President of CUPW.

An international symposium recently held in Ottawa discussed the possibility of bringing back the postal bank in Canada, which had flourished from the days of Confederation to the late 1960s. A Stratcom poll in April 2014 showed that 64% of respondents supported the idea of a postal bank. Canada Post had also been looking at the idea but refuses to release the results of its postal banking study for public review.

"Canada Post shouldn't be engaging in a planned demolition of public postal service," said Lemelin. "This annual report is a clear sign that the present managers of Canada Post need to rethink their plans."

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