

Nearly 2/3 of Canadians smile on postal banking

For Immediate Release

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OTTAWA – Sixty-four percent of respondents support new revenue-generating services at Canada Post, including financial services, finds a new poll.

The poll results are drawn from a Stratcom national online survey which interviewed a nationally representative sample of 1,512 randomly selected adult Canadians between April 9th and April 10th, 2014.

This announcement comes on the heels of a symposium on the feasibility of postal banking in Canada, hosted by the Canadian Union of Postal Workers (CUPW) on April 26 and 27. International guests from New Zealand, the United Kingdom, France and Italy shared success stories of the financial services that help keep their public postal services viable.

Representatives from the United States described how postal banking is also being explored as an option for their postal service, saying it could keep good public services viable and maintain thousands of needed jobs.

The Canadian Centre for Policy Alternatives' John Anderson told the symposium there is ample evidence of the viability of banking services at post offices. He said what is needed now is a task force to investigate how it may best work in Canada.

"It works! We see the proof around the globe," said Denis Lemelin, CUPW National President, "Yet Deepak Chopra hides Canada Post's own study on postal banking, and chooses instead to offer people less service for more money. We want Canada Post to show us the secret study which, although heavily redacted, appears to support our call for financial and banking services at Canada Post."

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For more information or to arrange a spokesperson, contact Aalya Ahmad, CUPW Communications, 613.327.1177

<http://cupw.ca/multimedia/bpb2014/index.html>

Do you support or oppose Canada Post adding revenue-generating services, including financial services?

