cupw•sttp info

● URBAN UNIT   ● RURAL AND SUBURBAN UNIT   ○ PRIVATE SECTOR UNITS

March 29, 2022

Apply Now! Join the Steering Committee for *Building the Power to Win*

The *Building the Power to Win* campaign was launched in February 2021 and is moving at a good pace to continue CUPW's preparation for mass education and mobilizing in view of the next round of bargaining. In the coming weeks, CUPW will set up a steering committee made up of two members per region, and they will set down the framework to further our efforts. We are at a critical juncture.

We all agree that the current world, national and regional contexts will call for solid mobilizing to ensure that we are ready to face down the boss and the government as we prepare to fight for the necessary changes and improvements to our working conditions, expanded postal services, our health and safety as well as the climate emergency.

The steering committee for *Building the Power to Win*, will meet in April in order to develop an action plan for rolling out the mass education program using strategies from "*Secrets of a Successful Organizer*" at a local level. This committee will meet periodically thereafter, to assess the fulfillment of the action plan and make adjustments where necessary.

Members in good standing who attended either *Building the Power to Win* sessions, or who have experience in organizing and wish to contribute to the campaign, are encouraged to apply.

Please provide as much information as you can about your experience and what motivates you to lead this important work.

Fill out this application form in order to be considered for selection as a member of the steering committee. **The deadline to apply is April 1st.**

Applications must be signed by an officer of the applicant's Local. Regions will submit their recommendations to the National Office by April 6. Selection of members for the steering committee will be undertaken and meetings will commence shortly after.

Julee Sanderson
1st National Vice-President

2019-2023 — Bulletin no.349 / Revised

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