



June 24, 2021

## NEW AND EXPANDED FINANCIAL SERVICES COMING TO CANADA POST

The members of Appendix “T” (Service Expansion, Innovation and Change Committee) are happy to announce that Canada Post has confirmed concrete plans to launch a market test for new and expanded financial services with a financial partner in the fall of this year.

Beginning in September and October, alongside financial services currently offered at Canada Post, a new service will be piloted at retail counters in both major market locations and rural communities with the goal of testing customer response. If this project is successful, there is a possibility that this new financial service will be rolled out across Canada Post’s network in the future. Pilot project locations will include CUPW and CPAA retail counters in a number of locations.

In the coming days, Appendix “T” is looking forward to sharing more information, including:

- The new financial service that will be offered;
- The exact location and number of pilot project locations involved in the market test;
- The name of the financial partner working with Canada Post.

### A WIN FOR POSTAL WORKERS!

The introduction of a new financial service and these pilot projects represent a real win for our union and its decade-long campaign for postal banking. Postal workers can take pride in knowing their efforts are paying off and that the **“struggle for financial inclusion for everyone continues”**.

In Solidarity,

Julee Sanderson  
1<sup>st</sup> National Vice-President

Beverly Collins  
National Secretary-Treasurer

On behalf of the Appendix “T” Steering & Working Committees

/cb cope 225  
2019-2023/Bulletin No. 277

