



June 18, 2015

Making Child Care An Issue In The Federal Election Vote Child Care 2015!

What if we put child care on the national agenda and made the politicians listen? CUPW is working with our labour partners and the Child Care Advocacy Association of Canada (CCAAC) on the Vote Child Care 2015 campaign and want to get CUPW locals and members involved.

With your participation we can: build support for our vision of child care; get federal parties to include it in their election platforms; expose the danger of the Harper government's income-splitting initiative and the Universal Child Care Benefit (UCCB) and work in key ridings to make child care a vote determining issue. We can do this!

Join the Campaign

On the campaign website (VoteChildCare.ca), click on Campaign Tool Kit to find practical tools to help you get involved in the campaign.

Tool Kit includes:

- 1-hour kitchen table conversation guide and sign-up sheet
- Backgrounder on income-splitting
- Child care pledge (building support for our child care vision)
- Campaign messages
- Child care vision and quick facts

Sign onto the campaign and receive weekly up-dates and notices for activities or events in your region/area. VoteChildCare.ca . Follow us on Facebook or on Twitter #VoteChildCare2015

Let's make child care a priority in the 2015 federal election! Be part of electing a federal government that will:

- ✓ commit to long-term sustained federal funding and leadership
- ✓ come to the table with the provinces and territories, ready to build a public, non-profit child care system that we can count on!
- ✓ live up to our responsibility to the very youngest in our society and their families.

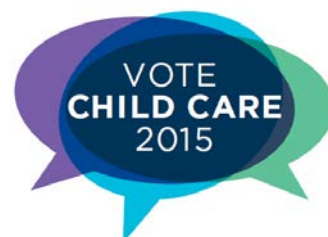
If you would like more information, please contact: infochildcare@cupw-sttp.org

Child care is good for the economy, good for families, good for society.

In Solidarity,



Dave Bleakney
2nd National Vice-President



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