

# COMMUNIQUE

Canadian Union of Postal Workers  
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## **Conservative Candidate Uses Union Logo for Canada Post Ad: Cheryl Gallant Accused of "A Steady Stream of Lies" by CUPW**

**For immediate distribution**

**October 15, 2015**

OTTAWA – Postal workers and Renfrew-Nipissing-Pembroke voters are up in arms over an ad circulated by Conservative MP Cheryl Gallant in at least one local newspaper.

Ms. Gallant, who voted down an NDP motion in support of door-to-door delivery in January 2014, placed a full-colour ad in the North Renfrew Times on October 14, 2015, declaring that she would "Save Canada Post," a reference to the popular Canadian Union of Postal Workers campaign against Conservative-backed cuts to postal service.

The ad features the CUPW's Save Canada Post artwork and logo which has appeared on lawn and window signs across the country.

It also contains a series of falsehoods about the Conservative position on the postal cuts, including the claim that there will be no job losses. Canada Post estimates 8000 jobs will be lost due to the cuts.

"I guess we're doing something right if Conservatives are stealing our logo," said Mike Palecek, National President of the Canadian Union of Postal Workers. "But it's just plain wrong for the people who are cutting the service to use our campaign logo to fuel their steady stream of lies about it."

The union learned of the ad while holding a Petawawa town hall on cuts to postal service. Ms. Gallant was the only federal candidate who did not bother to show up.

Since June, the CUPW has been trying to get Gallant to retract other false statements she has made about admail and the environment. Gallant has ignored the union.

The CUPW is exploring legal action to stop the deceptive use of its logo.



<https://www.youtube.com/watch?v=PUuBbditrFg>

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